

Ecotourism Outfitters Workshop

Agenda

Duration – 3 hours

(details subject to change with presenter availability)

- I. Introduction of partners, funders and staff (5 minutes)
- II. Discussion of workshop goal to increase ecotourism throughout Virginia (10 minutes)
- III. Round-robin of participants & role in ecotourism (15 minutes)
- IV. Ecotourism in the Northern Neck: progress, plans and challenges (15 min)

Break (10 min)
- V. Virginia Department of Conservation & Recreation: utilize the Virginia Outdoors Plan to advance ecotourism (25 min)
- VI. Virginia's Certified Eco-tour Guide Course (25 min)

Break (10 min)
- VII. Panel discussion with operating businesses: technical and entrepreneurial aspects of

being a ecotour guide and operating an outfitter business (30 min)
- VIII. Keynote by Cass Rasnick, Governor's Office on Outdoor Recreation (25 min)
- IX. Wrap-up: Questions and possible next steps (10 min)